

Insight Case Comp

Team H9

The logo features the word "Insight" in a grey sans-serif font, centered within a white circle. This circle is partially overlapped by a larger, semi-transparent circle with a purple-to-pink gradient. The background of the entire slide is white, decorated with various circular elements: a large central circle with a purple-to-pink gradient, several smaller circles of varying sizes and colors (pink, purple, white), and some circles with a gradient border. The overall aesthetic is modern and clean.

Insight



Meet the team

H9



Nate Kenzler



Sarah Jenson



Tatum Sanuik



Noe Leon



**Arthur
Halbeck**



Daniel Woodard

A large graphic featuring a central circle with a pink-to-purple gradient. The word "Agenda" is written in white, bold, sans-serif font in the center. To the left, there is a smaller, semi-transparent pink circle. To the right, there is a larger, semi-transparent white circle with a soft shadow.

-  Introduction
-  Situation
-  Background Analysis
-  Company Benchmark
-  Recommendation
-  Response and Impact
-  Conclusion





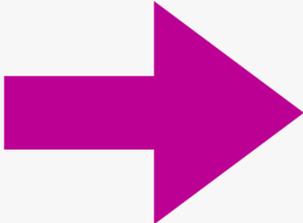
Introduction and Situation

Today we will discuss a strategy to utilize incentives to generate engagement and transfer this to new channels of communication

A button with a red border and rounded corners. It contains a red circle with a white right-pointing chevron icon on the left, followed by the word 'Next' in a bold, black, sans-serif font.

Issue and Opportunity

Information Overload
Miscommunication
Missed Messages



Information Consolidation
Reduce Misinterpretations
Higher Engagement



Attentiveness in a Virtual World

-  **Measured brain activity**
-  **15.5 point increase from resting rate**
-  **Alleviates boredom and distractions**





Retaining Information

- **Better recall and movement**
- **Integrating with their environment**
- **Combination of the senses**



Current Educational Landscape



- **Meta's US University Program**
- **15 universities with diverse programs**
- **From Business Schools to Medical Applications**



VR in the Workplace



**4x faster
to train**

**275% more
confident
in skills**

**3.75x more
connected
to content**

**4x more
focused in
training**



Target Audience

1%

In-Person

64%

Remote

35%

Hybrid



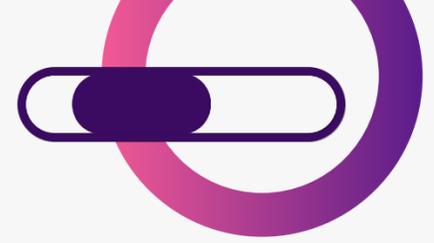
Communication Levels





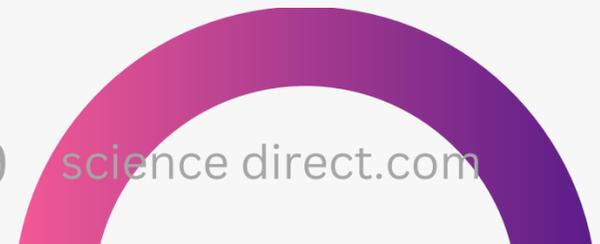
Insight

\$15.8
Billion Dollar
Industry





Best Practice = Immersive + Interactive





Industry Benchmark

>
accenture

VR Learning And More

Dealing With Memory Loss



Before

**90% Forget
In a Month**

After

**33% Increase
In Retention**

Scaled to Insight



**If 90% of their
company is forgetting**

Then

**Nearly 11,000 People
are Forgetting
if Scaled to Accenture**



How It Relates To Us

Training



VS

Updates





What VR Can Do

- My VR Experience
- VR Used In Walmart Training





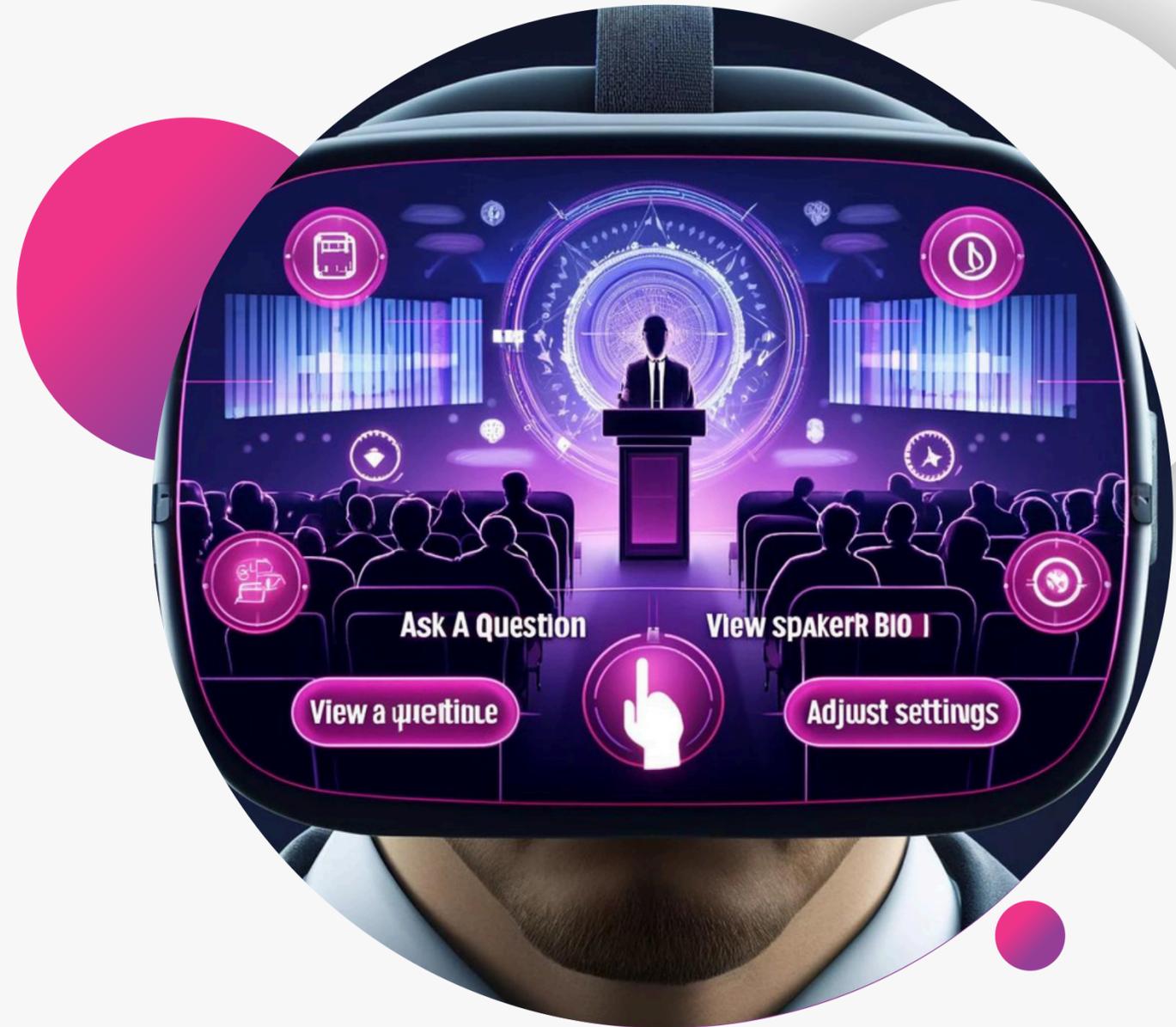
INSIGHT VR HUB

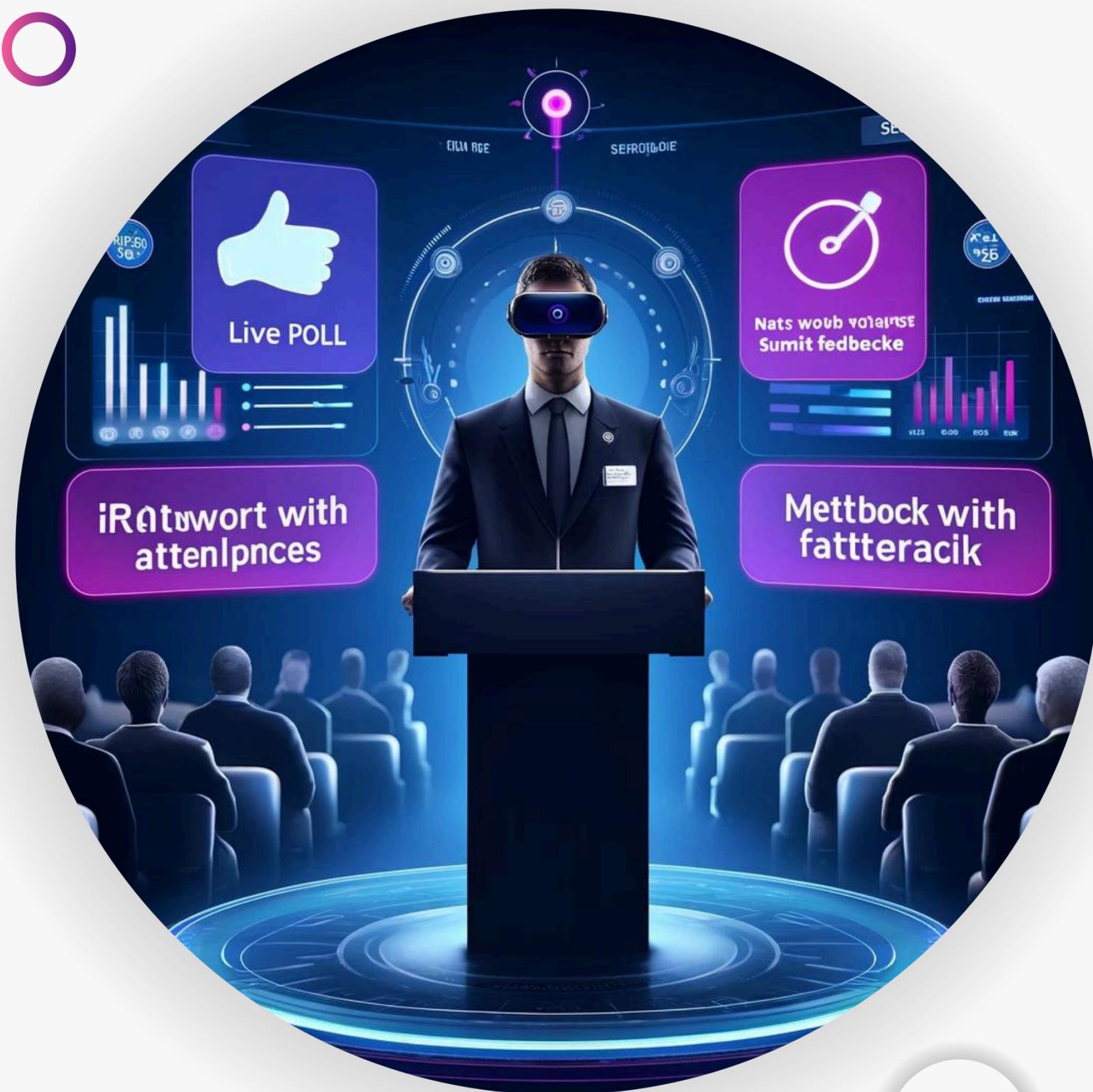
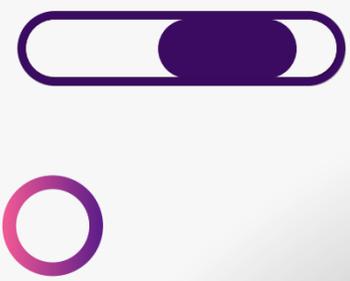




Personalized VR Experience

-  **500 employees**
-  **Replace text-heavy communication**
-  **For quick insights or deeper exploration**





Simulation and Interactive Features



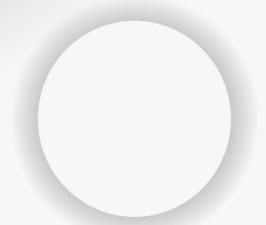
Voice Recognition



AI Speech Response



Immersive Professional Simulations





Leaderboards

=

23%

Increase In
Engagement

=

Engaged Employees
Outperform By

147%



Rank	Score
1	45 points
2	42 points
3	39 points
4	37 points
5	37 points
6	36 points
7	35 points
8	35 points



Response and Impact

Our proven approach to application innovation

Many organizations are still using legacy technology and processes — leading to delays and an inability to meet requirements. When you partner with Insight, you get advanced expertise to transform your business for scalable and sustainable success.



Strategize

Define how the new application will meet user needs and solve specific challenges.



Envision

Identify which projects and capabilities to prioritize based on value and return on investment.



Prove

Develop a proof of concept or minimal viable product within your environment to confirm your approach.



Accelerate

Deploy your application and begin iterating and optimizing functionality using behavioral data.



Manage

Streamline management tasks and begin focusing on your next set of application capabilities and needs.

Feedback



Timeline



1-4
mos

**Development
and Testing**

5
mos

**Pilot Program
Launch**

6-12
mos

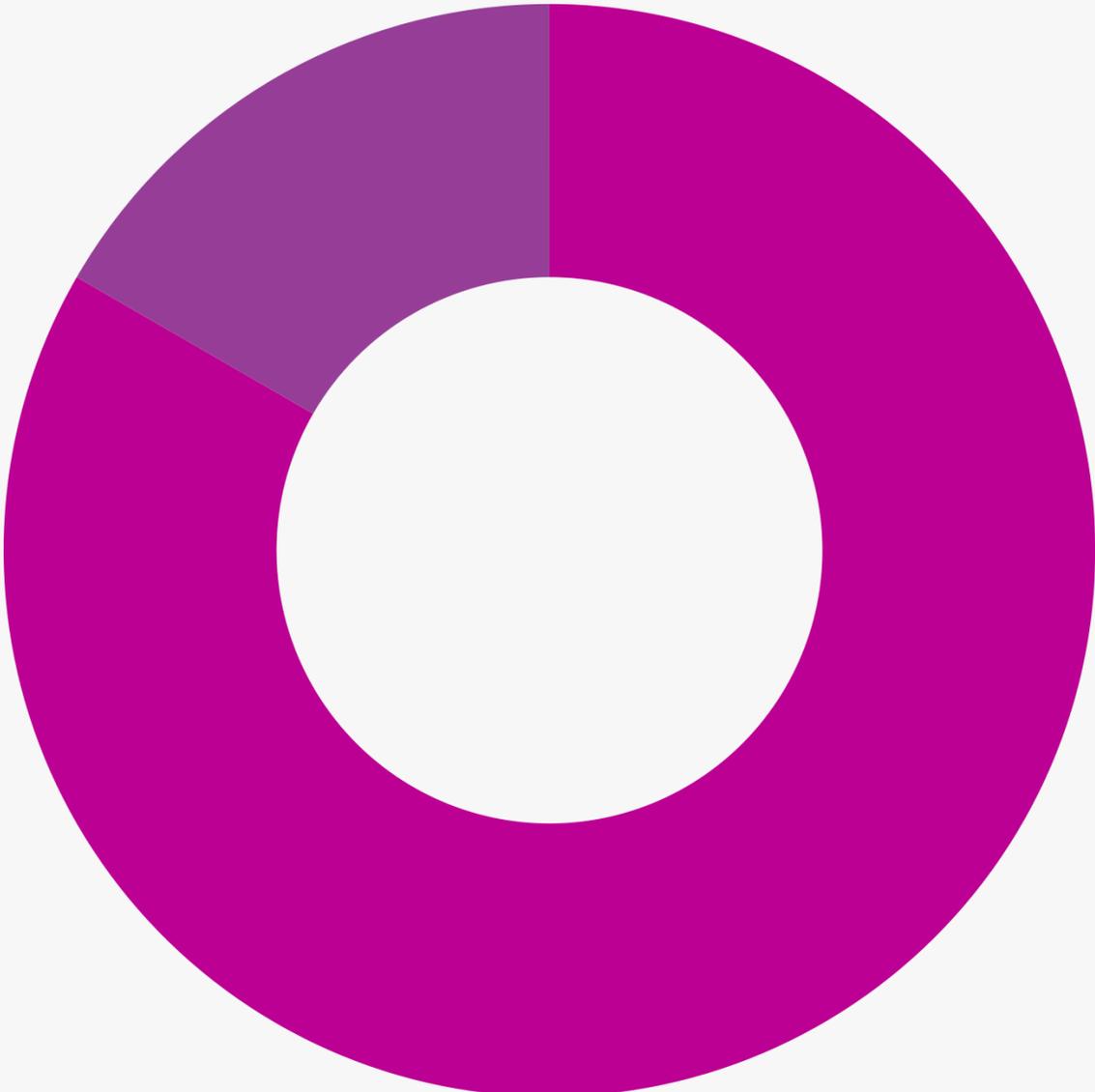
**Full
Implementation
and Monitoring**





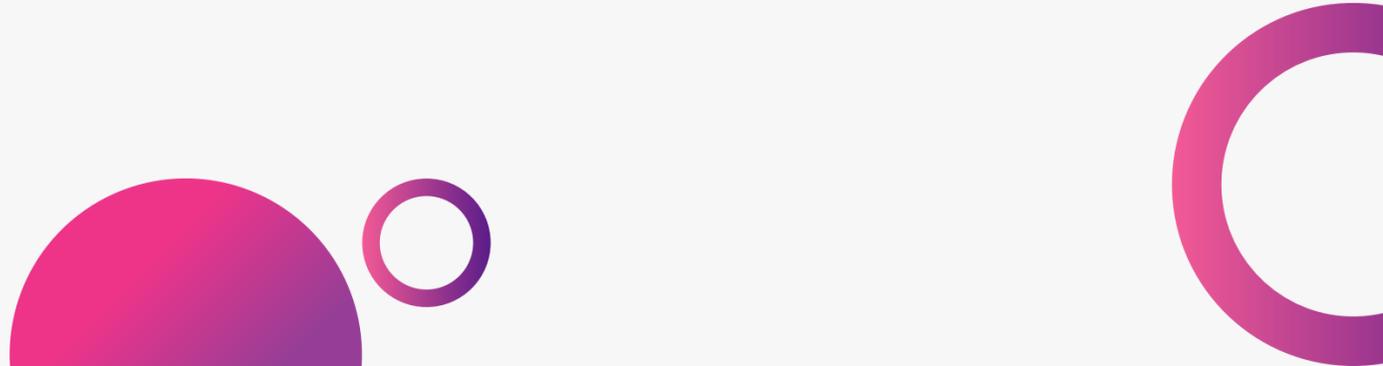
Budget

**Incentive Rewards
\$20,000**



**Meta Quest 2's
\$100,000**

-  **Meta Quest 2: \$200 Per Unit**
-  **500 Units for Initial Trial**
-  **Remaining \$20,000 Covers Incentives**



KPI's



**66% Completion Rate on
Optional Quizzes/Tasks**



- **80% Answer Accuracy on Quizzes**



Conclusion





Thank You!

Any Questions?



Insight